Woolworths

The fresh food people





1/2 Price



$2.50 ea

SAVE $3

Huggies Baby Wipes
Pk 72-80



$7.25 ea

SAVE $7.25

Ben & Jerry's Sundae or
Ice Cream Pint 427-458ml



$8.75 ea

SAVE $8.75

$4.38 per litre

Monster Energy Drink
4 x 500ml



$15 ea

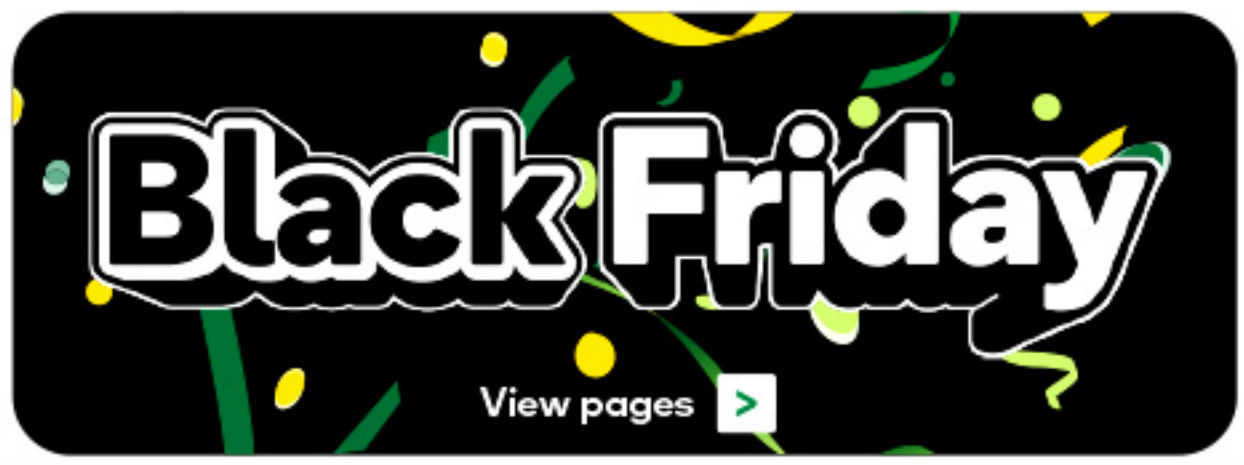
SAVE $15

Cadbury Favourites
686-700g

^See page 26 for details.

Bonus Container credit^





On sale Wednesday 25th November 2026

WC251127/NSW1



$11.50 ea

1/2 Price

SAVE $11.50

$3.07 per litre

Coca-Cola, Mount Franklin, Sprite or Fanta Soft Drink Varieties 10 x 375ml



$6 ea

Better than 1/2 Price

SAVE $6.50

$30 per kg

Tasmanian Heritage Brie or Camembert 200g – From the Deli



$6.50 ea

Bonus Container credit^

Collect 10x points*

SAVE $3.50

Cadbury Chocolate Coated Fruit or Nut Varieties 245-285g

While Stocks Last



$10.90 kg

Was $13 kg 17/11/26

Seasonal Price

Australian Pork Loin Boneless Roast – From the Meat Dept



See pages †10 & ^26 for details.

1/2 Price

L'Oréal, Garnier & Maybelline

View page >



Contents

Click to browse

1/2 Price
Christmas
Black Friday
Fruit & Veg
Meat & Seafood
Bakery & Deli
Fridge & Freezer
Drinks & Pantry
Health & Beauty
Household & Pet
Mobile
BIGW
everyday market from Woolworths

The fresh food people

Black Friday

Up to **50% Off~**

Online only Specials

Save on Oral Care, Skincare and Health & Wellness



$20 Off#

your $200+ Direct to boot in-app shop.

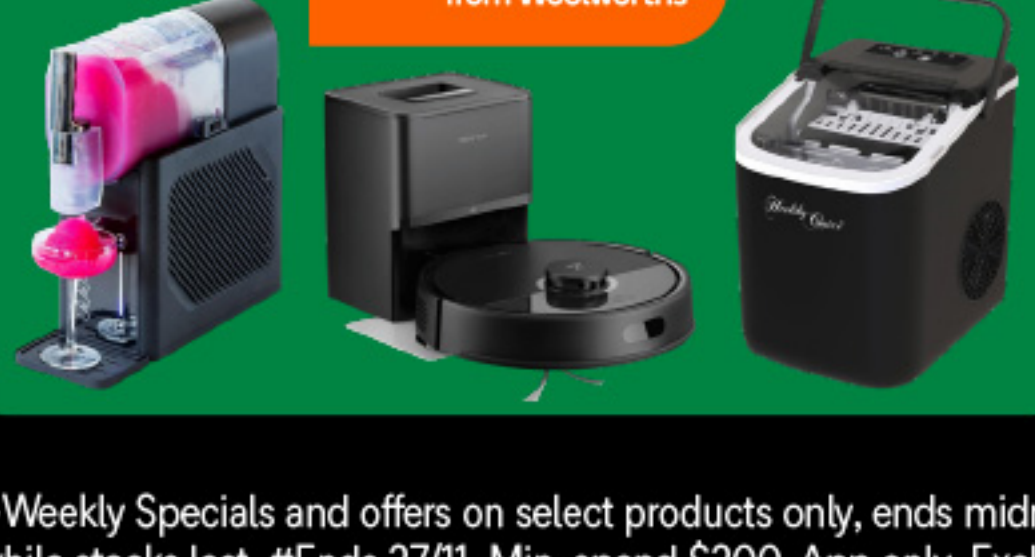
Code: **APP20**



Up to **50% Off°**

selected products online at Everyday Market

everyday market from Woolworths



$30 Off^

your first online shop when you spend $140



~Weekly Specials and offers on select products only, ends midnight (AEDT) Tuesday, while stocks last. #Ends 27/11. Min. spend $200. App only. Excl., $2 bag fee and T&Cs apply. °Everyday Market Black Friday event ends 23:59 (AEDT) 01/12/26. While stocks last. Online only. T&Cs & exclusions apply. ^Offer ends 1/12/26. Exclusions and T&Cs apply.

Shop now >

WC251127/NSW3/ALT



Collect 15x points

BWS

on selected liquor at BWS.†

Collect 10x points



on products storewide in the Everyday Rewards Shop.Δ



Enjoy 1,000s of points on participating products.‡



15% off*

everyday mobile from Woolworths

5G SIM Only plans.

Plus, double data for the first 6 months.‖

Collect 5x points

everyday gifting from Everyday Rewards



on selected eGift Cards when you spend at least $200.§



Spend your Bank for Christmas savings at Woolworths

Unlock in the Everyday Rewards app

everyday rewards

Find out more >

†T&Cs and exclusions apply. Offer available from 25/11/2026 to 1/12/2026. ΔCollect 10x points storewide in the Everyday Rewards Shop for a limited time only. Excludes Gift Cards. Offer ends Sat 5th Dec. ‡T&Cs apply. Offer starts Thu 19 Nov and ends Wed 2 Dec. See bigw.com.au/everydayrewards for more details. *T&Cs apply. 15% off offer available to new customers only from 18/11/26 to 1/12/26. ‖Double data offer available 12/11/26 to 3/2/27. §Single use only. T&Cs apply. Ends 1st December 2026.

WC251127/NSW4

20% Off

20% Off Christmas Home Decorations

$7 ea

SAVE $2

Christmas Countdown Block



$9.50 ea

SAVE $2.50

Christmas Cool Animal Galah or Koala



$12.50 ea

SAVE $3.50

Christmas Light Up Glass Tree Green or Silver



$5 ea

SAVE $3

Christmas Sleeps to Santa Wooden Sign



$11 ea

SAVE $3

Christmas Battery Operated Fairy House – Assorted



$6 ea

SAVE $2

Christmas Mini Meerkat – Assorted



30% Off

30% Off Christmas Tree Decorations

$5.50 ea

SAVE $2.50

Christmas 80mm Bauble White Wash Pk 4



$3.50 ea

SAVE $1.50

Christmas Plush Ice Cream Tree Decoration



$3.50 ea

SAVE $1.50

Christmas Tinsel 4m – Assorted



$5.50 ea

SAVE $2.50

Christmas 80mm Bauble Bow Pk 4



$3.50 ea

SAVE $1.50

Christmas Felt Sequin Lobster or Car Tree Decoration



$3.50 ea

SAVE $1.50

Christmas Best Teacher Ever Tree Decoration



WC251127/NSW5



While Stocks Last

All products on both pages may not be available in all stores. Colours, sizes and styles may vary by store.

Back



$3 ea

Christmas Traditional Cups, Plates or Bowls Pk 8 or Napkins Pk 25

$5 ea

WHILE STOCKS LAST

Christmas Santa Treat Melamine Plate



$12 ea

WHILE STOCKS LAST

Christmas Shaped Plate Gift Box or Santa Hat



$12 ea

WHILE STOCKS LAST

Christmas Gravy Boat



$6 ea

WHILE STOCKS LAST

Christmas Green or Red Mug



$6 ea

WHILE STOCKS LAST

Christmas Tree Shaped Platter



$10 ea

WHILE STOCKS LAST

Christmas Candle – Vanilla Caramel



$9 ea

WHILE STOCKS LAST

Christmas Flannel Back Tablecloth – Characters Image



$3.50 ea

WHILE STOCKS LAST

Christmas Cutlery Spoon Pk 20



$3.50 ea

WHILE STOCKS LAST

Christmas Cutlery Fork Pk 20



$3.50 ea

WHILE STOCKS LAST

Christmas Cutlery Knives Pk 20



WC251127/NSW6/R

Our Pricing – we are always committed to helping our customers find value.

Find out more ›

Get ready for December 1st

$5 ea

SAVE $2.50

$5.56 per 100g

Cadbury Advent Calendar 90g

Bonus Container credit^



$4.50 ea

SAVE $2.50

Cadbury Christmas Share Packs 144-155g

Bonus Container credit^



$7.75 ea

SAVE $7.75

1/2 Price

Maltesers or Celebrations Gift Box 290-360g



$8.40 ea

SAVE $5.60

40% Off

Lindt Lindor Pouches 110-125g



$15 ea

SAVE $5

$7.01 per 100g

Lindt Christmas Medley Bag 214g

Only at



$15 ea

SAVE $15

1/2 Price

Lindt Lindor Gift Box 232-235g



$3 ea

SAVE 50¢

$3 per 100g

Corinthians Wafers 100g



Collect 10x points†

$4.40 ea

Everyday Low Price

$1.26 per 100g

The Wafer Club 350g



Collect 10x points†

^See page 26 for details. †See page 10 for details.

WC25127/NSW/J

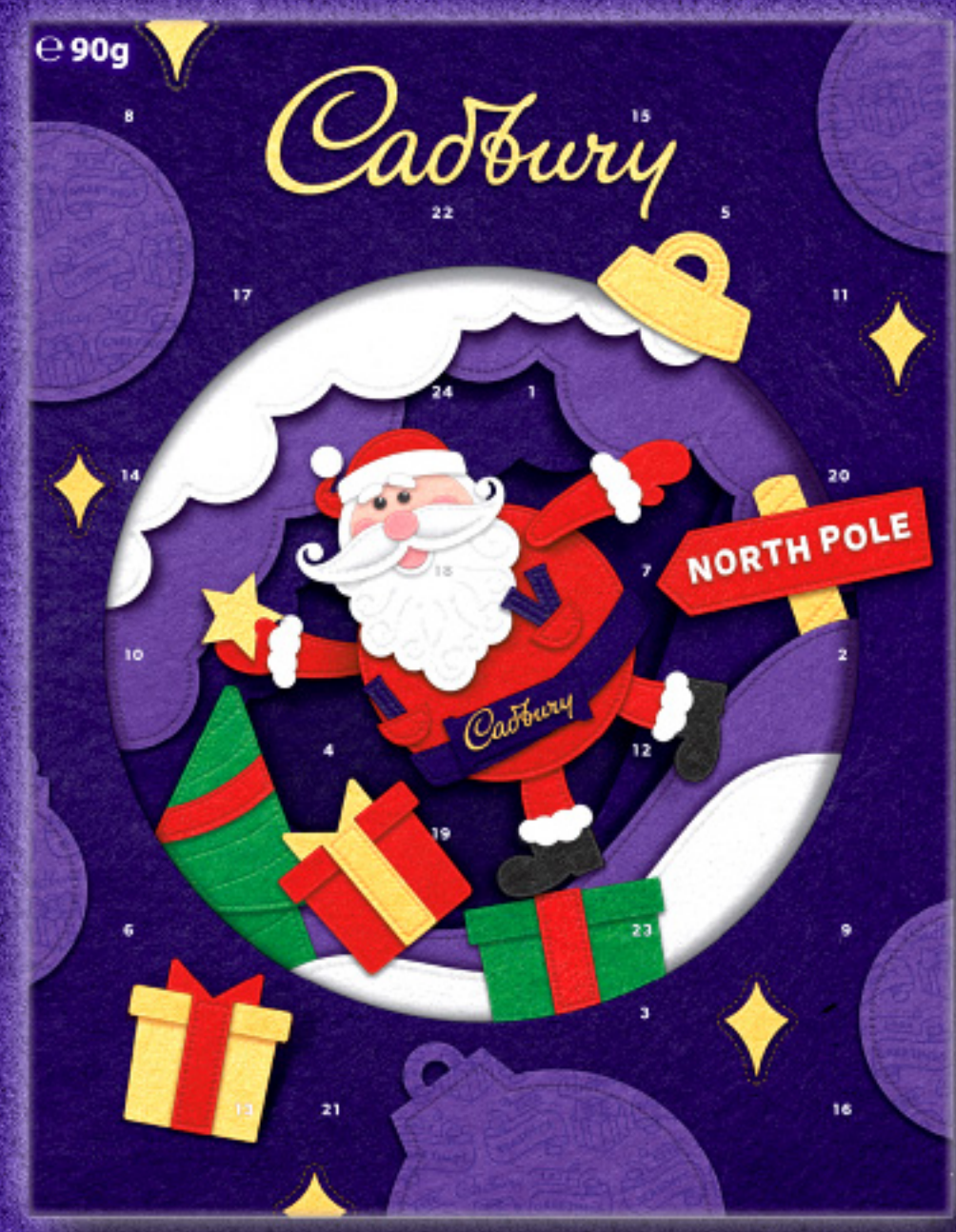


While Stocks Last

All products on both pages may not be available in all stores. Colours, sizes and styles may vary by store.

Cadbury

GIVE SOMETHING SMALL THAT SAYS IT ALL









DAIRY MILK, THE GLASS AND A HALF DEVICE AND THE COLOUR PURPLE ARE TRADE MARKS USED UNDER LICENCE. THE EQUIVALENT OF A GLASS AND A HALF OF FULL CREAM MILK IN EVERY 200g OF CADBURY DAIRY MILK MILK CHOCOLATE

$4 ea

SAVE $2.70

40% Off



Cadbury Christmas Baubles 112-114g

Bonus Container credit^

$4.50 ea

SAVE $2.50



Cadbury Christmas Share Packs 144-155g

Bonus Container credit^

$5 ea

SAVE $2.50

$5.56 per 100g

Cadbury Advent Calendar 90g



Bonus Container credit^

WC251127/NSW8

^See page 26 for details.

The fresh food people

ADVERTISER PROMOTION

Cadbury











CADBURY FAVOURITES AND THE COLOUR PURPLE ARE TRADE MARKS USED UNDER LICENCE.

$6.50 ea

SAVE $3.50

Cadbury Chocolate Coated Fruit or Nut Varieties 245-285g

While Stocks Last



Bonus Container credit^

$8 ea

SAVE $3

$1.11 per 100g

The Natural Confectionery Co. Christmas Party Mix 720g

While Stocks Last



$15 ea

SAVE $15

Cadbury Favourites 686-700g

1/2 Price



Bonus Container credit^

WC251127/NSW9

^See page 26 for details.



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

Back

$5.90 ea

$5.90 per litre

Pauls Egg Nog Varieties 1 Litre – From the Fridge



$6 ea

$1.09 per 100g

Messina Custard 550g – From the Fridge



$5 ea

$5 per 100g

Dolce Segreto Mini Panettone 100g



$8 ea

$1.14 per 100g

Woolworths Christmas Fruit Pudding 700g



$11 pk

$1.83 per ea

Gold Apple Brandy Fruit Mince Pies Pk 6

MADE IN AUSTRALIA



Christmas Cookies for a Cause

50¢ from the sale of each Santa cookies pack sold will be donated to OzHarvest to help feed Australians in need.

OZHARVEST

$3.30 pk

SAVE 50¢

66¢ per ea

Santa Cookies Pk 5#



$25 ea

$4.03 per 100g

Woolworths Wally The Wombat Cake 620g

MADE IN AUSTRALIA



Wombat Wally's Wish for Wildlife

$1 from the sale of each Wally the Wombat cake will be donated to WIRES to help support the rescue and care of native Australian wildlife.

WIRES

WC251127/NSW10

#Only available in stores with an in-store bakery. †When you boost and shop Cadbury Chocolate Nut Varieties and Corinthians Wafers. Offer runs from 00:01 25/11/2026 until 23:59 8/12/2026. Visit everyday.com.au/chocolate-nuts to boost and for full T&Cs.

ADVERTISER PROMOTION

TOBLERONE

GIVE A GIFT WITH AN EDGE



$10 ea

SAVE $10

1/2 Price

Toblerone 340-360g



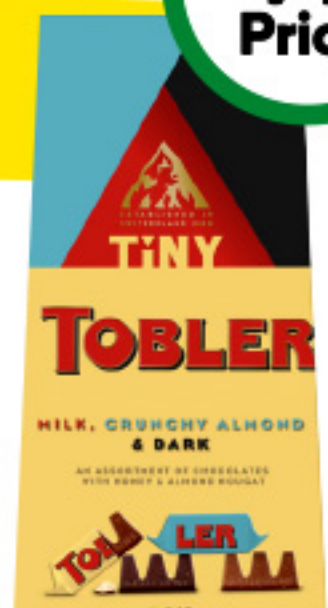
$12 ea

SAVE $12

1/2 Price

$3.26 per 100g

Tiny Toblerone Assorted 368g



$15 ea

SAVE $15

1/2 Price

$4.79 per 100g

Toblerone Assorted Pralines 313g



WC251127/NSW11



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

LIVE. FIT. GO.™

CELSIUS

ZERO SUGAR



Contains No Real Fruit | © 2026 Celsius Holdings, Inc

$2.80 ea

SAVE $1.20

$8.48 per litre

Celsius Energy Drink 330ml



WC251127/NSW12

The fresh food people

$2.80 ea

Seasonal Price

Range was $3.80 10/11/26

MasterFoods Seafood Cocktail or Tartare Sauce 220-260g



$18 ea

SAVE $4

$60 per kg

Tassal Atlantic Salmon Skin On 300g Pk 2





$10 ea

SAVE $3

$66.67 per kg

Tassal Smoked Tassie Salmon 150g



$26.50 ea

SAVE $1.50

$26.50 per kg

Ocean Chef Atlantic Salmon Varieties 1 kg – From the Seafood Freezer





$20 kg

SAVE $6 kg

Australian Thawed Green King Prawns



$10 ea

SAVE $2

$41.67 per kg

JC Seafood Jumbo Raw Prawn Cutlets 240g



$10 ea

Everyday Low Price

$45.45 per kg

Woolworths Peeled & Deveined Cooked Prawns 220g



$20 kg

SAVE $15 kg

Australian Thawed Large Cooked Tiger Prawns



Seafood may not be available in all stores.



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

WC251127/NSW13

$10 kg

$10 per kg

Woolworths Easy Carve Shoulder Ham



$13 kg

$13 per kg

Woolworths Double Smoked Half Leg Ham



$22 kg

$22 per kg

Bertocchi Mini Easy Carve Leg Ham



$27.50 ea

$32.74 per kg

Woolworths Gold Glaze & Bake Ham Fig & Honey 840g







$7.90 kg

WHILE STOCKS LAST

Ingham's Frozen Whole Turkey^ – From the Freezer

Collect 10x points*

Serves 4 per kg



$5.40 ea

Everyday Low Price

$3 per 100g

The Real Yorkshire Pudding Co. Yorkshire Puddings 180g Pk 6 – From the Freezer



$3.80 ea

Seasonal Price

Range was $4.20 3/11/26

$1.38 per 100g

Ocean Spray Cranberry Sauce 275g



WC251127/NSW14

^Turkeys must be thawed in the refrigerator. Allow 13 hours per kg thaw time. Products on this page may not be available in all stores. While Stocks Last. *When you boost and shop Ingham's frozen turkey products. Offer runs from 00:01 25/11/2026 until 23:59 15/12/2026. Visit everyday.com.au/inghams to boost and for full T&Cs.

Lower Shelf Price

At Woolworths, we're helping you lower the cost of your shop by lowering the standard shelf price of hundreds of products, for at least 6 months.

Check out the 'Was' Price
to know how much the standard shelf price has lowered

Long Term Commitment
From this date, the Lower Shelf Price will remain for at least 6 months

Compare value easily
Use unit pricing to compare costs across different product sizes

---

$15 ea
Range was **~~$18.75~~** 10/11/26
$7.93 per litre
Red Bull Energy Drink 4 x 473ml



$5.90 ea
Range was **~~$8.50~~** 22/9/26
Proud & Punch Sticks 420-450ml Pk 6



$5 ea
Was **~~$5.50~~** 17/11/26
$1.61 per 100g
Arnott's Premier Chocolate Chip Cookies 310g



$3.50 ea
Range was **$5** 4/8/26
Doritos Corn Chips 150-170g



$3.10 ea
Range was **~~$3.30~~** 25/8/26
$1.03 per 100ml
Woolworths Sour Cream 300ml
– From the Fridge



$3.50 ea
Was **~~$4.50~~** 14/4/26
$4.67 per kg
Woolworths Potato Wedges 750g
– From the Freezer



$9.90 ea
Range was **~~$11.50~~** 18/10/26
$19.80 per kg
Cheer Cheese Slices Pk 32
– From the Fridge



WC251127/NSW15

NSW & ACT – On sale from Wednesday 25th November 2026 until Tuesday 1st December 2026, unless sold out earlier. Savings based on our Sydney metropolitan sell price. Advertised savings may vary in some stores, as some products may already be priced below the metropolitan sell price. Limits per customer may apply, trade not supplied. Products, Specials and Lower Shelf Price/Seasonal Price/Everyday Low Price may not be available at Woolworths Metro, Woolworths Online (including Everyday Market from Woolworths), Food for Less stores, at NSW Stores; Albion Park, Baulkham Hills, Belconnen, Bondi Junction, Calwell, Campbelltown Mall, Carlingford, Carnes Hill, Casula, Charlestown Square, Chester

Shop all Lower Shelf Price products

View all >

$14 ea

Was ~~$17.50~~ 1/9/26

$1.40 per 100g

Nestlé Milo 1 kg



Lower Shelf Price

$3 ea

Range was ~~$4~~ 8/9/26

$3 per 100g

Byron Bay Cookies 100g



Lower Shelf Price

$2 ea

Range was ~~$2.20~~ 27/10/26

Woolworths Crackers 170-185g



Lower Shelf Price

$2.70 ea

Range was ~~$3~~ 25/8/26

$21.60 per kg

Thomas Dux Brie or Camembert 125g – From the Deli



Lower Shelf Price

$1 ea

Range was ~~$1.15~~ 29/10/26

80¢ per litre

Woolworths Soft Drink or Mixer Varieties 1.25 Litre



Lower Shelf Price

$5.50 ea

Range was ~~$7~~ 24/11/26

$1.38 per 100g

Poppin Microwave Popcorn 4 x 100g



Lower Shelf Price

$3.40

Range was ~~$4~~ 21/4/26

$1.36 per 100g

Arnott's Salada Crispbread 250g



Lower Shelf Price

$14 ea

Range was ~~$18~~ 2/6/26

$18.67 per kg

Woolworths Cashews 750g



WC25127/NSW16

Hill, Conder, Dee Why, Double Bay, Dural, Emerton, Emu Plains, Fairfield, Fairy Meadow, Frenchs Forest, Glenwood, Glenrose, Green Valley, Greystanes, Hornsby, Kellyville North, Kingsgrove, Kippax, Lake Munmorah, Lane Cove, Leeton, Leichhardt Marketplace, Macquarie Ryde, Marrickville, Menai, Mortdale, Mt Druitt, Neutral Bay, Newcastle West, Prospect, Rockdale, Roselands, Salamander Bay, Sylvania, Thornleigh, Town Hall, Warriewood, West Ryde, Wetherill Park, or Woden and are not available through MILKRUN. Products, Specials and Seasonal Price/Everyday Low Price on beverages does not apply to ACT stores. Products and prices may not be available in all stores. While stocks last.

FRESH Specials



$6.50 pk

$21.67 per kg

Australian Cherries
300g Pack

AUSTRALIAN GROWN

Collect 10x points§



$2.70 ea

Australian Calypso® Mangoes

AUSTRALIAN GROWN



$3 pk

$17.65 per kg

Australian Blackberries
170g Punnet

AUSTRALIAN GROWN



$5 pk

$25 per kg

Australian Sweetest Batch® Premium Blueberries
200g Punnet

AUSTRALIAN GROWN



$9.90 kg

Australian White Seedless Grapes

AUSTRALIAN GROWN



WC251127/NSW17/R1

§When you boost and shop participating fresh cherries. Offer runs from 00:01 25/11/2026 until 23:59 8/12/2026. Visit everyday.com.au/cherries to boost and for full T&Cs.

FRESH Specials



$2.90 kg

Australian Truss Tomato

AUSTRALIAN GROWN



$2.90 pk

$11.60 per kg

Australian Cocktail Truss Tomatoes 250g Pack

AUSTRALIAN GROWN



$3.90 kg

Australian Lebanese Cucumbers

AUSTRALIAN GROWN



$6 pk

$3 per kg

Australian Washed Red Potato 2 kg Pack

AUSTRALIAN GROWN





$5 pk

SAVE 50¢

Woolworths Slaw Kits 350-520g



WC251127/NSW18

The fresh food people

ANY 2 FOR $15

SAVE $3

Woolworths Premium Butcher Style Sausage Varieties 450-500g



$19 kg

Was $24 kg 8/9/26

Australian Lamb Forequarter Chops

Seasonal Price



$6.50

SAVE $1

$9.29 per kg

Woolworths Boneless Kyiv Varieties 700g with RSPCA Approved Chicken



$9.50 ea

SAVE $1.50

$16.96 per kg

Woolworths Australian Angus Beef Burger 560g Pk 6



$10 ea

SAVE $2

$13.33 per kg

Woolworths Marinated Kebab Varieties with RSPCA Approved Chicken 750g Pk 12



$13.50 ea

SAVE $1.50

Strength Meals Co. Slow Cooked Varieties 500-600g

Only at Woolworths



$14 ea

SAVE $4

$25.93 per kg

Australian Lamb Leg Steak 540g



$25 kg

WHILE STOCKS LAST

Australian Beef Rump Steak Bulk Pack



Lower Shelf Price

$13.50 ea

Was $15.50 25/8/26

$13.50 per kg

Australian Fresh RSPCA Approved Chicken Breast Diced 1 kg



$8.25 ea

Was $8.80 3/11/26

$10.31 per kg

Australian Pork Mince 800g



WC251127/NSW19



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

Serving suggestion

Your flavour *fiesta*

$1.25 ea

Everyday Low Price

$3.57 per 100g

La Mesita Seasoning 35g



$2.50 ea

SAVE 65¢

$1.04 per 100g

La Mesita Taco Sauce Mild 240g



$9.50 kg

Seasonal Price

Was ~~$12~~ **kg** 6/10/26

Australian Fresh RSPCA Approved Chicken Breast Fillets – From the Deli



WC251127/NSW20

The fresh food people

Quick dinner winners



Dinner made *easy*

A fresh take on simple and tasty dinners.

Discover more >

ANY 2 FOR $15

SAVE $1

$2.15 per 100g

Woolworths Ready Meals 350g – From the Fridge





WC251127/NSW21



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

ADVERTISER PROMOTION





Deliciously creamy





Serving suggestion



PROUDLY MADE IN AUSTRALIA

PHILADELPHIA AND DEVICE AND PHILLY ARE TRADE MARKS OF MONDELĒZ INTERNATIONAL GROUP.

$4 ea

SAVE $1.70

Philadelphia Cream Cheese Spread Tub 215-250g – From the Fridge



WC251127/NSW22

The fresh food people

$5 pk

SAVE $1.90

50¢ per ea

Better Baking Co Chocolate or Vanilla Pk 10



$5.50 pk

SAVE $1

$2.75 per ea

Sara Lee Apple Berry & Custard or Snickerdoodle Pies Pk 2 – From the Bakery Fridge



$3.50 pk

SAVE $1

58¢ per ea

Simson's Pantry Mini Pizza Varieties 240g Pk 6



$4.70 pk

SAVE $1

78¢ per ea

Golden Pancakes Pk 6



$4.90 ea

SAVE $1

Tip Top Raisin Toast 500-575g



$5.80 pk

Was $7.15 24/11/26

97¢ per ea

Toscano Mini Brioche Hot Dog Rolls Pk 6

Lower Shelf Price



$8.50 ea

$3.86 per 100g

Goodness Bake Gluten Free Christmas Brownie 220g

New



$20 ea

Was $23 20/10/26

$2.86 per 100g

Woolworths White Chocolate Hazelnut Cheesecake 700g

Seasonal Price





$3.40 ea

Crusty Cob Loaf Varieties#



$2.60 pk

Woolworths All Butter Croissants Pk 3-4



#Only available in stores with an in-store bakery.



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

WC251127/NSW23

Back

1/2 Price

$9.95 ea

SAVE $2

My Muscle Chef Ready Meals 300-450g
– Excludes Pro & Nutrient Rich
– From the Fridge



$2.60 pk

SAVE $2.60

43¢ per ea
Golden Crumpet Rounds Pk 6



$14 ea

$14 per ea
macro Free Range Hot Roast Chicken§
– From the Deli



$4.20 pk

53¢ per ea
Mini Pastry Varieties Pk 8#

SAVE 60¢



$13 ea

$13 per kg
D'Orsogna Shortcut Bacon 1 kg
– From the Fridge

40% Off

SAVE $9



$4.70 pk

SAVE $1

$1.22 per 100g
Mission Mini Wrap Varieties 384g Pk 8



$26 kg

SAVE $6.50 kg

Don Melosi Leg Ham
– Sliced or Shaved
– From the Deli



$2.60 per 100g

$5.50 pk

$2.75 per ea
VEGEMITE & Cheese Scrolls Pk 2Δ



New flavour

Everyday Low Price

$3 pk

50¢ per ea
Bread Roll Varieties Pk 6#
– Excludes Jumbo Roll Varieties



$4.50 pk

Woolworths Muffin Varieties Pk 4-8



WC251127/NSW24

#Only available in stores with an in-store bakery. §This product is for purchase in-store only. Only available in stores with an in-store deli. ΔVEGEMITE and the VEGEMITE device are trade marks of Bega Cheese Limited, used under licence.

ADVERTISER PROMOTION



$2.45 ea

$1.53 per 100g

Muscle Nation 16G Protein Pudding 160g

SAVE $1.05



$2.20 ea

$1.38 per 100g

Muscle Nation 16G Protein Yoghurt Pot 160g

SAVE $1



$5.60 ea

80¢ per 100g

Muscle Nation Protein Yoghurt Tub 700g

SAVE $2.40



$1.45 ea

SAVE $1.45

1/2 Price

$1.12 per 100g

Farmers Union Greek Style Yogurt Pouch 130g



$3.90 ea

SAVE $1

$9.75 per litre

Chobani High Protein Yogurt Drink 400ml



$4.45 ea

SAVE $1.15

$5.93 per litre

Dare Iced Coffee 750ml



Lower Shelf Price

$3.20 ea

Was ~~$3.40~~ 25/8/26

$1.07 per 100ml

Woolworths Thickened Cream 300ml



$5.95 ea

Range was ~~$7.80~~ 18/8/26

$2.98 per litre

Daily Juice Co Orange Juice with Pulp 2 Litre



WC251127/NSW25



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

1/2 Price

$14 ea

SAVE $14

Just Caught Snacking Varieties 600g-1 kg



$4.50 ea

SAVE $4.50

85¢ per 100ml

Peters Lifesavers Icy Poles 530ml Pk 8



$5.50 ea

SAVE $5.50

55¢ per 100ml

Bulla Froyo Tub 1 Litre



$5 ea

42¢ per 100ml

Oreo or Milo Ice Cream Tub 1.2 Litre

SAVE $5



$6 ea

SAVE $4

$1.10 per 100ml

Streets Paddle Pop 544ml Pk 8



40% Off

Bonus Container credit^

$6 ea

SAVE $4

Weis Bars 264-280ml Pk 4-6



40% Off

Bonus Container credit^

$8.40 ea

SAVE $5.60

$14 per kg

Tegel Take Outs Burgers 600g



40% Off

Lower Shelf Price

$6.50 ea

Range was $8 16/9/26

$2.17 per 100ml

Paddle Pop Twister Mini Ice Block Sticks 300ml Pk 6



Bonus Container credit^

$7 ea

Range was $12 2/6/26

35¢ per 100ml

Bulla Creamy Classics Ice Cream Tub 2 Litre



WC251127/NSW26

^In a single eligible transaction at Woolworths Supermarkets, participating Woolworths Metro and Woolworths Online (excluding Everyday Market and MILKRUN) during Burst 2 between 21/10/26 to 1/12/26. Limit of 3 bonus credits per participating brand per transaction (exceptions apply). For container details, full T&Cs, participating product list, promotion dates and exclusions, see woolworths.com.au/containers. AU16+ Everyday Rewards members only.

New

Chill-out this Christmas

MADE IN AUSTRALIA

Serving suggestion

$12 pk

$6 per ea

Woolworths Caramelised Biscuit Trifle Pk 2 or Pistachio Tiramisu Pk 2



$16 pk

$1.33 per ea

Woolworths Festive Mini Dessert Selection Pk 12



$25 ea

$2.78 per 100g

Gold Black Forest Trifle 900g



$25 ea

$3.13 per 100g

Woolworths Lemon Meringue Cheesecake 800g



$30 ea

$3.33 per 100g

Gold Passionfruit & Mango Yule Log 900g



WC251127/NSW27



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

Back

ADVERTISER PROMOTION

Olina's -bakehouse-

MAKES PLATTERS GREAT & MAINS SERVED LATE



Serving Suggestion

EVERYTHING ELSE CAN WAIT

$2.50 ea

SAVE $2.50

Olina's Bakehouse Artisan Crackers 90-100g – Excludes Gluten Free Varieties



1/2 Price

WC251127/NSW28

The fresh food people

$4.50 ea

SAVE $1

$11.25 per kg

Ingham's Chicken Varieties 400g
– From the Freezer



$3.50 ea

SAVE $1

Primo Trios or Stackers 45-57g
– From the Fridge



$7.90 ea

SAVE $2.90

Mrs Mac's Pies 700-760g Pk 4
– From the Freezer



$4 ea

SAVE $2.30

$5.33 per kg

McCain Beer Batter Chips or Wedges 750g
– From the Freezer



$6 ea

SAVE $2.80

McCain Pizza 490-500g
– From the Freezer



$8.80 ea

SAVE $1

$4.40 per litre

Nudie Nothing But Tropical Brekkie 2 Litre
– From the Fridge



ANY 3 FOR $12

SAVE FROM $3

Obela Garnished Hommus Dips 220g, Obela Tzatziki 220g or Red Rock Deli Dips 135-190g
– From the Fridge



$8 ea

SAVE 90¢

$1.60 per 100g

Western Star Block Butter 500g
– From the Fridge



Seasonal Price

$4.50 ea

Range was $5 24/11/26

$4.50 per litre

The Juice Bros 1 Litre
– From the Fridge



$7 ea

Range was $7.90 6/10/26

$1.40 per 100g

Western Star Spreadable 500g
– From the Fridge



WC251127/NSW29

Seasonal Price is a price reduction for 13 weeks from the 'Was date' shown in catalogue. May not be available in all supermarkets, Woolworths Online (including Everyday Market from Woolworths), Woolworths Metro or MILKRUN.

Back

$1.20 ea

SAVE $1.20

1/2 Price

$1.71 per 100g

Suimin Noodles Cups 70g



$1.75 ea

SAVE $1.75

1/2 Price

$18.42 per kg

John West Salmon 95g



$2.90 ea

SAVE $2.90

1/2 Price

98¢ per 100ml

Heinz Seriously Good Mayonnaise or Aioli 295ml



$11 ea

SAVE $11

1/2 Price

$1.47 per 100ml

Monini Extra Virgin Olive Oil 750ml



$17.50 ea

SAVE $17.50

1/2 Price

35¢ per 100g

SunRice Basmati or Premium Thai Jasmine Rice 5 kg



5kg

$1.90 ea

SAVE $1.90

1/2 Price

$2.71 per 100g

Attimo Pasta Cup 70g



$3.35 ea

SAVE $3.35

1/2 Price

The Spice Tailor Meal Kits 225-300g



$45 ea

SAVE $20

$1.13 per 100ml

Moro Olive Oil or Extra Virgin Olive Oil 4 Litre

4 litre



Lower Shelf Price

$3.80 ea

Range was $~~3.95~~ 8/10/26

84¢ per 100g

SunRice Microwave Rice Pouch 450g



$18 ea

$15.79 per kg

John West Tuna 12 x 95g

Range was $~~19~~ 23/6/26



WC251127/NSW30

The fresh food people

1/2 Price

$2.45 ea

SAVE $2.45

$3.27 per 100g

Vege Rice Crackers 75g – From the Health Food Aisle



$2.45 ea

SAVE $2.45

$2.72 per 100g

Air Fries Share Bag 90g – From the Health Food Aisle



$3.35 ea

$2.09 per 100g

Arnott's Quatro Bars 160g Pk 5

SAVE $3.35

Only at Woolworths



$3.75 ea

SAVE $3.75

Uncle Tobys Cheerios 450-560g



$4.75 ea

SAVE $4.75

Uncle Tobys Plus Cereal 620-705g



$4.75 ea

SAVE $4.75

Nestlé Milo Cereal 535-620g





$3 ea

SAVE $3

1/2 Price

Betty Crocker Cake Mixes 370-450g – Excludes Gluten Free



$3.50 ea

SAVE $3.50

1/2 Price

Betty Crocker Treat Mixes 280-500g – Excludes Gluten Free



$4.80 ea

SAVE $1.20

Nestle Baker's Choice Baking Chocolate Block or Melts 170-225g



$5.25 ea

SAVE $2.25

Lotus Biscoff Spread 380-400g



*When you boost and shop Uncle Tobys products. Offer runs from 00:01 11/11/2026 until 23:59 1/12/2026. Visit everyday.com.au/uncle-tobys to boost and for full T&Cs.

WC251127/NSW31

1/2 Price

$1.50 ea

SAVE $1.50

Nestlé Medium Chocolate Bars 35-50g





$2.50 ea

SAVE $2.50

$1.43 per 100g

Thins Potato Chips 175g



$2.25 ea

SAVE $2.25

$2.50 per 100g

Infuzions 90g



$2.75 ea

SAVE $2.75

Smith's Mini Canisters 65-150g



$3.50 ea

SAVE $3.50

Cadbury Chocolate Bites 120-150g



Bonus Container credit^

$1.25 ea

SAVE $1.25

$1.47 per 100g

Cobs Microwave Popcorn 85g



$2.25 ea

SAVE $2.25

BelVita Breakfast Biscuits 300g Pk 6 or Sandwich Breakfast Biscuits 253g Pk 5



$2.75 ea

SAVE $2.75

Darrell Lea Liquorice Twists, Batch 37 or All Sorts 260-280g



Everyday Low Price

$4 ea

$2.50 per 100g

Frankly, Chocolate Blocks 160g



Only at Woolworths

WC251127/NSW32

^See page 26 for details.

The fresh food people

$5.20 ea

SAVE $2.30

$3.85 per 100g

Koja Fruit Bites 135g



$8 ea

SAVE $2

$5.93 per 100g

Funday Share Bags 135g



$3.15 ea

SAVE $1.35

Health Lab Protein Bar 45-50g



$3.50 ea

SAVE $1.50

$7.78 per 100g

Chief Collagen Bar 45g



$5.60 ea

SAVE $1.40

$4.24 per 100g

Tom & Luke Snacka Balls 132g



$2.50 ea

SAVE $1.10

$4.17 per 100g

Mad About Corn Giant Inca Corn 60g



$4.40 ea

SAVE $1.10

$11 per 100g

QB Snacks Crunchy Cheese 40g



$5.60 ea

SAVE $2.40

$7 per 100g

Wallaby Loaded Thins 80g



Everyday Low Price

$2.70 ea

NOWAY! Collagen Protein Bars 35-45g



$4 ea

DJ&A Gourmet Chips 90-100g



WC251127/NSW33



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**



$5.50 ea

SAVE $2.50

$4.58 per 100g

Essential Lavosh With Cracked Black Pepper 120g



$5.50 ea

SAVE $2.50

$4.23 per 100g

Essential Lavosh With Nigella Seeds 130g



$5.50 ea

SAVE $2.50

$4.58 per 100g

Essential Wholegrain Butter & Chia Crackers 120g



WC251127/NSW34

The fresh food people

$10 ea

SAVE $10

$2.78 per litre

Kirks Soft Drink Varieties 12 x 300ml



1/2 Price

$2.25 ea

SAVE $2.25

$1.80 per litre

Coca-Cola, Sprite or Fanta Soft Drink Varieties 1.25 Litre



1/2 Price

$5.90 ea

SAVE $4

$5.90 per litre

Remedy Kombucha 4 x 250ml



40% Off

$23 ea

SAVE $16.50

$2.56 per litre

Pepsi or Solo Zero Sugar Soft Drink Varieties 24 x 375ml



40% Off

Bonus Container credit^

Lower Shelf Price

$1.80 ea

Range was $3 19/5/26

$1.44 per litre

Kirks Soft Drink Varieties 1.25 Litre



$2 ea

Range was $3.35 4/8/26

$1.60 per litre

Mount Franklin Lightly Sparkling Water Varieties 1.25 Litre



$2.30 ea

Range was $4.20 13/10/26

$3.83 per litre

Gatorade Sports Drink 600ml



$23.50 ea

Range was $37.50 12/5/26

$2.61 per litre

Sprite or Fanta Soft Drink Varieties 24 x 375ml



$32 ea

Range was $40 23/6/26

$2.84 per litre

Coca-Cola Classic, Zero Sugar or Diet Soft Drink Varieties 30 x 375ml



WC251127/NSW35

^See page 26 for details.



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

$3.60 ea

SAVE $2.40

Arnott's Tim Tam Chocolate Biscuits 165-200g

40% Off





While Stocks Last

$4 ea

SAVE $4

Nescafé Coffee Sachets Pk 8-10

1/2 Price



$4.40 ea

SAVE $1.10

$4.40 per litre

MILKLAB Long Life Barista Milk Varieties 1 Litre



$26 ea

SAVE $11.50

$6.50 per 100g

Moccona Freeze Dried Coffee 400g



$1.75 ea

Everyday Low Price

$1.75 per litre

Woolworths Long Life Milk 1 Litre



$18 ea

Everyday Low Price

$1.80 per 100g

Coffee. Beans Medium Roast 1 kg



Only at

WC251127/NSW36

ADVERTISER PROMOTION

ICED COFFEE. HOT SAVINGS.



$7.35 ea

1/2 Price

SAVE $7.35

$7.75 per litre

Suntory Boss Iced Coffee 4 x 237ml



The fresh food people

1/2 Price

1/2 Price Maybelline, L'Oréal & Garnier†

$8 ea

SAVE $8

$9.40 per 100ml

Garnier Hyaluron Hydrating Sorbet Face Cream 85ml



$5.50 ea

SAVE $5.50

L'Oréal Premium Elvive Shampoo or Conditioner 300-340ml



$7.50 ea

$1.92 per 100ml

Garnier Fructis Hair Food 390ml

SAVE $7.50



$5 ea

SAVE $5

$5 per ea

Garnier Skin Active AHA + BHA Charcoal Mattifying Serum Mask Pk 1



$12.50 ea

SAVE $12.50

$18.38 per 10ml

Maybelline Instant Age Rewind Concealer 6.8ml



$13.50 ea

SAVE $13.50

$13.50 per ea

L'Oréal Excellence Hair Colour



$14 ea

SAVE $14

$4.67 per 10ml

Maybelline Studio Grippy Serum Primer 30ml



$14 ea

SAVE $14

$19.44 per 10ml

Maybelline Lash Sensational Sky High Mascara 7.2ml



$20 ea

$40 per 100ml

L'Oréal Paris Revitalift Moisturising Day Cream 50ml

SAVE $20



WC251127/NSW37

†Excludes L'Oréal Elnett Hairspray 400ml, Everyday Low Price, Seasonal Price, Lower Shelf Price and products marked in store as clearance items, unless otherwise indicated on the ticket. *When you boost and shop participating hair colour and treatment products. Offer runs from 00:01 18/11/2026 until 23:59 15/12/2026. Visit everyday.com.au/hair to boost and for full T&Cs.

1/2 Price

$3.35 ea

Better than 1/2 Price

SAVE $4.15

$1.72 per 100g

Gillette Comfort Glide Shave Gel Refresh 195g



$8.75 ea

SAVE $8.75

$1.46 per 100ml

Herbal Essences Shampoo or Conditioner 600ml



$28.50 ea

SAVE $28.50

$3.56 per ea

Oral-B Everyday Clean Toothbrush Replacement Heads Pk 8



Better than 1/2 Price Sukin‡

$6.90 ea

SAVE $8.60

$5.52 per 100ml

Sukin Signature Foaming Facial Cleanser Pump 125ml



$8 ea

SAVE $11

80¢ per 100ml

Sukin Body Wash 1 Litre



$14.40 ea

SAVE $17.60

$1.44 per 100ml

Sukin Shampoo or Conditioner 1 Litre



1/2 Price Gem△

$5.25 ea

SAVE $5.25

$4.13 per 100g

Gem 48H Antiperspirant Deodorant 127g



$2.75 ea

SAVE $2.75

$5.50 per 100ml

Gem Roll On Deodorant 50ml



$9 ea

SAVE $9

$1 per 100ml

Gem Body Wash 900ml



WC251127/NSW38

‡Excludes Sukin Deo Pump 125ml, Sukin Shampoo & Conditioner 500ml, Sukin Leave-In Conditioner Natural Balance 250ml, Sukin Body Wash 500ml, Sukin Hand Wash Lime & Coconut 1L, Sukin Cleansing HW Refill 1L, Everyday Low Price, Seasonal Price, Lower Shelf Price and products marked in store as clearance items, unless otherwise indicated on the ticket. △Excludes Everyday Low Price, Seasonal Price, Lower Shelf Price and products marked in store as clearance items, unless otherwise indicated on the ticket.

$8 ea

40% Off

SAVE $5.50

$8 per 100g

Sensodyne Repair & Protect Sensitive Toothpaste 100g~



$2.70 ea

40% Off

SAVE $1.80

$2.45 per 100g

Grants Of Australia Toothpaste 110g



$6.50 ea

1/2 Price

SAVE $6.50

65¢ per 100ml

Palmolive Shower Gel 1 Litre



$2 ea

1/2 Price

SAVE $2

80¢ per 100ml

Palmolive Foaming Hand Wash 250ml



$5 ea

1/2 Price

SAVE $5

$5 per 100g

Deep Heat Extra Strength Cream 100g~



$8 ea

1/2 Price

SAVE $8

80¢ per 100ml

Original Source Shower Gel 1 Litre



Lower Shelf Price

$5 ea

Range was $8.50 28/4/26

$2 per 100ml

Rexona 48H Antiperspirant Deodorant 250ml



$11 ea

Range was $22 18/8/26

$5.50 per 100g

Banana Boat Sport SPF 50+ Sunscreen Lotion 200g§



Collect 20x points‡



Collect 20x Everyday Rewards Points on Apple Gift Cards $20, $30, $50, $100, $200 & Apple Variable ($20-$500) Gift Cards.

Exclusions apply. Refer to T&Cs.‡

WC251127/NSW39

~Always read the label and follow the directions for use.

‡Offer available from 25/11/2026 to 1/12/2026 on all denominations of Apple Gift Cards. Available in-store only at Woolworths Supermarkets and Select Woolworths Metro. Excludes Woolworths Online and MILKRUN. Unless otherwise stated, limit of 10 cards per day per Rewards Member. Scan your Everyday Rewards Card to collect 20x points. Bonus points can take up to 14 business days to be loaded onto your Everyday Rewards Card from date of purchase. Rewards Points Example: $20 = 400, $30 = 600, $50 = 1000, $100 = 2000, $200 = 4000. Variable Gift Card $1 spend = 20x Rewards Points. Refer to individual cards for their specific terms and conditions.

Bonus

Container credit

when you purchase a participating product in a $20 shop^ and scan your Everyday Rewards Card



Fissler

Ben's Original · Cadbury · Cold Power · Dairy Farmers · golden circle · Kettle · L'OR Espresso · LISTERINE · little one's · Nature's Way · PEPSI · Quilton · Schweppes · Sirena Tuna · SOLO · STREETS · Yoplait

WC251127/NSW40

^In a single eligible transaction at Woolworths Supermarkets, participating Woolworths Metro and Woolworths Online (excluding Everyday Market and MILKRUN) during Burst 2 between 21/10/26 to 1/12/26. **Limit of 3 bonus credits per participating brand per transaction (exceptions apply).** For container details, full T&Cs, participating product list, promotion dates and exclusions, see woolworths.com.au/containers. AU16+ Everyday Rewards members only.

For Everyday Rewards T&Cs visit: www.everyday.com.au/terms. Gift cards are non-refundable. TM and ©2026 Apple Pty Ltd. All rights reserved. While stocks last. Card images shown may vary. Not all gift cards are available at all stores. §Always read the label and follow the directions for use. Sunscreens are only one part of sun protection. Prolonged high-risk sun exposure should be avoided. Frequent re-application or use in accordance with directions is required for effective sun protection. †Always read the label and follow the directions for use. Weight management products should be used inconjunction with a healthy energy-controlled diet and physical activity.

$2.50 ea

SAVE $3

Better than 1/2 Price

Huggies Baby Wipes Pk 72-80



$8.75 ea

SAVE $8.75

1/2 Price

Millie Moon Luxury Nappies Pk 26-54



$1.90 ea

SAVE 40¢

$1.58 per 100g

Rafferty's Garden Baby Food Pouch 120g – Excludes Little Smoothies & Veggie Patch 120g



$23.30 ea

SAVE $5.85

$2.59 per 100g

Alula Gold Stage 3 or 4 Toddler Milk Drink 900g



$26 ea

SAVE $9

Huggies Pure & Sensitive Nappies Pk 68-86 or Nappy Pants Pk 40-54



1/2 Price Nature's Way#

$14 ea

SAVE $14

$11.67 per 100 ea

Nature's Way Adult Vita Gummies Multivitamin Pk 120~



Bonus Container credit^

$16 ea

SAVE $16

$13.33 per 100 ea

Nature's Way Kids Smart Vita Gummies Multi-Vitamin Plus Pk 120~



Bonus Container credit^

$17.50 ea

SAVE $17.50

1/2 Price

Muscle Nation Protein Shake or Protein Water 300-400g†



$20 ea

SAVE $20

$8 per 100 ea

Nature's Way High Strength Magnesium Tablets Pk 250~



Bonus Container credit^

$22 ea

SAVE $22

$8.80 per 100 ea

Nature's Way Wild Caught Fish Oil 1000mg Capsules Pk 250~



Bonus Container credit^

WC251127/NSW41

^See page 26 for details. †See page 40 for details. #Excludes Everyday Low Price, Seasonal Price, Lower Shelf Price, and products marked in store as clearance items, unless otherwise indicated on the ticket.

1/2 Price

$4.30 ea

30¢ per 100 sheets

Quilton 3 Ply Toilet Tissue Pk 8

SAVE $4.30



Bonus Container credit^

$15 ea

SAVE $15

OMO Active Clean Laundry Liquid 2 Litre, Powder 2 kg or Capsules Pk 28



$4 ea

SAVE $4

81¢ per 100ml

Fairy Platinum Plus Dishwashing Liquid 495ml



$5.50 ea

SAVE $5.50

$2.75 per ea

Harpic Power Toilet Rim Block Pk 2



$12 ea

SAVE $12

$6 per litre/kg

Biozet Attack Laundry Liquid 2 Litre or Powder 2 kg



$14.50 ea

SAVE $14.50

Dynamo Professional Laundry Liquid 2 Litre or Capsules Pk 29



$18 ea

SAVE $18

40¢ per ea

Ka Pod Laundry Capsules Pk 45



$42 ea

SAVE $42

53¢ per ea

Finish Ultimate Plus Dishwasher Tablets Pk 80



Lower Shelf Price

$6 ea

Was $9 4/10/26

$1.88 per 100g

Raid One Shot Multipurpose or Flying Insect Killer 320g



$11.50 ea

Range was $20 26/7/26

Sard Laundry Soaker Stain Remover 1.8-2 kg



WC251127/NSW42

^See page 26 for details.

The fresh food people

Pet Event

1/2 Price

$5 ea

SAVE $5

84¢ per 100g

Dine Wet Cat Food
Pk 7 x 85g



$12 ea

SAVE $12

43¢ per ea

Pedigree Dentastix
Dog Treats Pk 28



95¢ ea

SAVE 95¢

$1.36 per 100g

Purina One
Wet Cat Food
70g



90¢ ea

SAVE 90¢

90¢ per 100g

My Dog Wet
Dog Food
100g



$11.50 ea

SAVE $3

$5.75 per 100g

Vitapet Chicken
Tenders Dog Treats
200g



$12.50 ea

SAVE $12.50

50¢ per 100g

True Blue Freeze
Dried Raw Coated
Dry Dog Food
2.5 kg



$10.75 ea

SAVE $10.75

77¢ per 100g

Optimum Dry
Cat Food 1.4 kg



ADVERTISER PROMOTION

vitapet

Real meat.
Real love.

HAPPY DAYS



Treat them today!

WC251127/NSW43



Shop online and have your groceries delivered to your door.
Visit **woolworths.com.au/christmas**

$6.50 ea

SAVE $6.50

$6.50 per ea

Skin Control Glass Skin Collagen Face Mask



1/2 Price Skin Control Face Masks§

$11 ea

SAVE $11

$11 per 100ml

L'Oreal Paris Elvive Extraordinary Hair Oil Treatment or Serum 100ml



Collect 10x points*

1/2 Price L'Oreal†

$65 ea

SAVE $94

$65 per ea

Oral-B iO2 Electric Toothbrush Set Pk 1



Better than 1/2 Price

$29.25 ea

SAVE $35.75

$29.25 per ea

Braun 4 in 1 Multi Grooming Kit



Better than 1/2 Price

$3.15 ea

SAVE 80¢

Sellotape Sticky Tape Dispenser 18mm x 25m or Refill Tape 18mm x 25m Pk 2





$11 ea

SAVE $11.50

$1.10 per ea

Energizer Max Plus AA or AAA Batteries Pk 10



Better than 1/2 Price

$6.25 ea

SAVE $6.25

63¢ per 100ml

Armor All Heavy Duty Car Wash 1 Litre



1/2 Price

$9.60 ea

SAVE $2.40

Lego City Rides



WC251127/NSW44

†See page 37 for details. *See page 37 for details. §Excludes Everyday Low Price, Seasonal Price, Lower Shelf Price and products marked in store as clearance items, unless otherwise indicated on the ticket.



Secret Santa gift ideas under $20?

Ask Olive in the Woolies app



Find out more >

ADVERTISER PROMOTION

Get more out of prepaid

vodafone



Better than 1/2 Price

$12ea
Save $23∞

$35
Auto Recharge Only SIM
New connections only

75GB for first 6 recharges within 180 days of activation then 25GB.
Activate by 02/03/2027 (unless extended) for bonus data.
See overleaf for details.

Standard 500 international mins to 37 select destinations

Roll over up to 300GB of unused data

Prepaid SIM
28 day expiry

SIM works in all Vodafone approved devices - phones, tablets and modems



Better than 1/2 Price

$17ea
Save $33∞

$50
Auto Recharge
Save $5
with each future recharge

120GB for first 3 recharges within 90 days of activation then 40GB.
Activate by 02/03/2027 (unless extended) for bonus data.
See overleaf for details.

Unlimited international mins to 37 select destinations

Roll over up to 300GB of unused data

Prepaid SIM
28 day expiry

SIM works in all Vodafone approved devices - phones, tablets and modems

Price offer on $35 Prepaid SIM ends 08/12/26 and $50 Prepaid SIM ends 15/12/26. Recharges revert to standard price. $35 and $50 Starter Pack terms apply.
See packaging for information. Recharge before expiry for data roll over. Data for use in AU. Limit 5 per eligible customer. Fair Use Policy and T&C apply.

LEBARA
Great value prepaid



Better than 1/2 Price

NOW $10
SAVE $20^

$30 Starter Pack
- Unlimited standard talk & text in Australia and to 35 destinations
- Keep your existing number



NOW $159
SAVE $91^

$250 Starter Pack
- Unlimited standard talk & text in Australia and to 35 destinations
- Keep your existing number

^Offer at Woolworths Supermarket until 15/12/26 for $30 Prepaid SIM and 01/12/26 for $250 Prepaid SIM. New customers only for personal use. Fair use policy applies. Visit lebara.com.au for details and T&Cs.

WC251127/NSW45/R1

*Scan your Everyday Rewards Card to collect 2000 points when you purchase a Lebara $250 Starter Pack between 25/11/2026 - 1/12/2026. Standard Everyday Rewards terms and conditions apply and are available at everyday.com.au/terms.

While stocks last. Products may not be available in all stores. Please see https://www.woolworths.com.au for "device" stock availability at a store near you. SIM Starter Pack availability is unavailable online and needs to be checked in-store. ∞Not for commercial or resale purposes. Available at Woolworths Supermarkets only until 1/12/26. Limit 5 per customer. Unlocking fee may apply. Voucher must be activated within 6 months of purchase to avoid expiry. While stocks last. Vodafone starter pack terms apply - see packaging. ^For use in AU. 35GB + 35GB for first 3 consecutive recharges, reverts to 35GB thereafter. Available at Woolworths Supermarkets only until 1/12/26. New customers only. Up to 500GB of unused data can be rolled over to next month when recharged with an eligible plan before expiry. Visit lebara.com.au/prepaid-plans/28-day/30-SIM-Plan/ for full list of countries included in your plan. T&C apply. For use in AU. 260GB data split into 12 blocks of 21.67GB. Available at Woolworths Supermarkets only until 1/12/26. See lebara.com.au/prepaid-plans/365-day/ for T&Cs. †Ongoing is $35/42GB/28 days. Offer ends 1/12/26. Savings based off prior pricing in Woolworths. Terms and Fair Go policy apply. New services with 4G/5G compatible devices only. For use in Aus. Limit 3 per customer. See amaysim.com.au/international/calls for full list of countries with unlimited standard international talk and text. Unlimited data banking when you stay on the same plan. Sometimes you can retain your banked data when you change plans, see amaysim.com.au/db for details. Promo price valid for the first renewal only (activation counts as first renewal). Activate by 9/2/27 to get bonus data for first 3 renewals when you renew on or before your renewal date. Bonus data not available with any other offer unless specified and not exchangeable, transferable or redeemable for cash. Plan auto renews every 28 days. See amaysim.com.au/35 for full inclusions. 5G available in selected areas with a compatible device. Download speed caps apply. See amaysim.com.au/about/coverage. eSIM requires an eSIM compatible device. See amaysim.com.au/terms for full terms and policies. Scan your Everyday Rewards Card to collect 600 points when you purchase an amaysim $35 Starter pack between 11/11/26 and 1/12/26. Standard Everyday Rewards terms and conditions apply and are available at everyday.com.au/terms. Points may take 14 business days to be loaded onto Everyday Rewards Card from date of purchase. Limit of 3 transactions per Everyday Rewards member. Not in conjunction with any other points offer. While stocks last. ‡All for use in Aus. Download speeds are capped at 150Mbps. Your capped download speed is the maximum potential download speed for data included in your recharge. Speeds may vary due to factors such as location, distance from the base station, local conditions, concurrent users, hardware and software configuration and download/upload destination. Offer is for new activations when you activate a value SIM from 11/8/26 until 2/11/26. For more information on inclusions go to boost.com.au/prepaid-plans. For personal use only. Telstra FairPlay Policy applies. Service provided by Telstra Limited ABN 64 086 174 781. ΔAll for use in Aus. Fair Go Policy applies. Activate within 30 days of purchase or by date advertised, whichever is earlier, to receive advertised inclusions.

Back

$12 ea

SAVE $23

Collect 600 points†

Better than 1/2 Price

amaysim $35 Starter Pack†

Includes:

- $12 first renewal and 80GB first 3 renewals, then it's $35/42GB/28 days
- Unlimited data banking when you stay on the same plan
- Unlimited std talk & text in Australia and to 28 countries



$17 ea

SAVE $32

Better than 1/2 Price

Boost $49 Starter Pack‡

Includes:

- 110GB on first 3 recharges for new activations. 45GB from 4th recharge
- Activate by 15/2/27, remaining recharges by 15/4/27
- SIM Pack includes first recharge
- Ongoing recharges $49
- Speed caps apply



$25 ea

SAVE $39

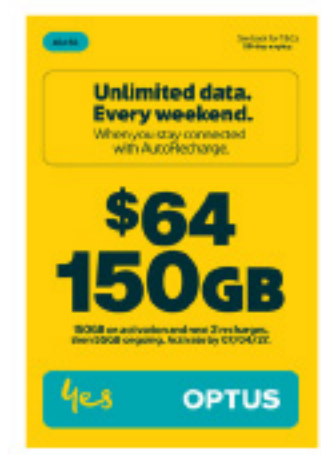
Collect 600 points†

Better than 1/2 Price

Optus $64 Starter PackΔ

Includes:

- 150GB on activation and next 2 recharges
- Unlimited Data. Every Weekend. When you stay connected with AutoRecharge
- 28 day expiry



$129 ea

SAVE $20

Optus X Plus 2Δ

Features:

- 6.52" 90Hz IPS HD+ Display
- 5000mAh Battery
- 8MP AI Camera with Flash



$189 ea

SAVE $20

Telstra T-Prime#

Features:

- 6.7" Display
- 50mp+0.8mp Rear - 8mp Front Cameras
- 128GB Memory
- 5200mAh Battery



$265 ea

SAVE $35

Boost $300 Starter Pack¥

Includes:

- 12 months expiry
- New activations only
- SIM Pack includes first recharge
- Ongoing recharge $300
- Speed caps apply

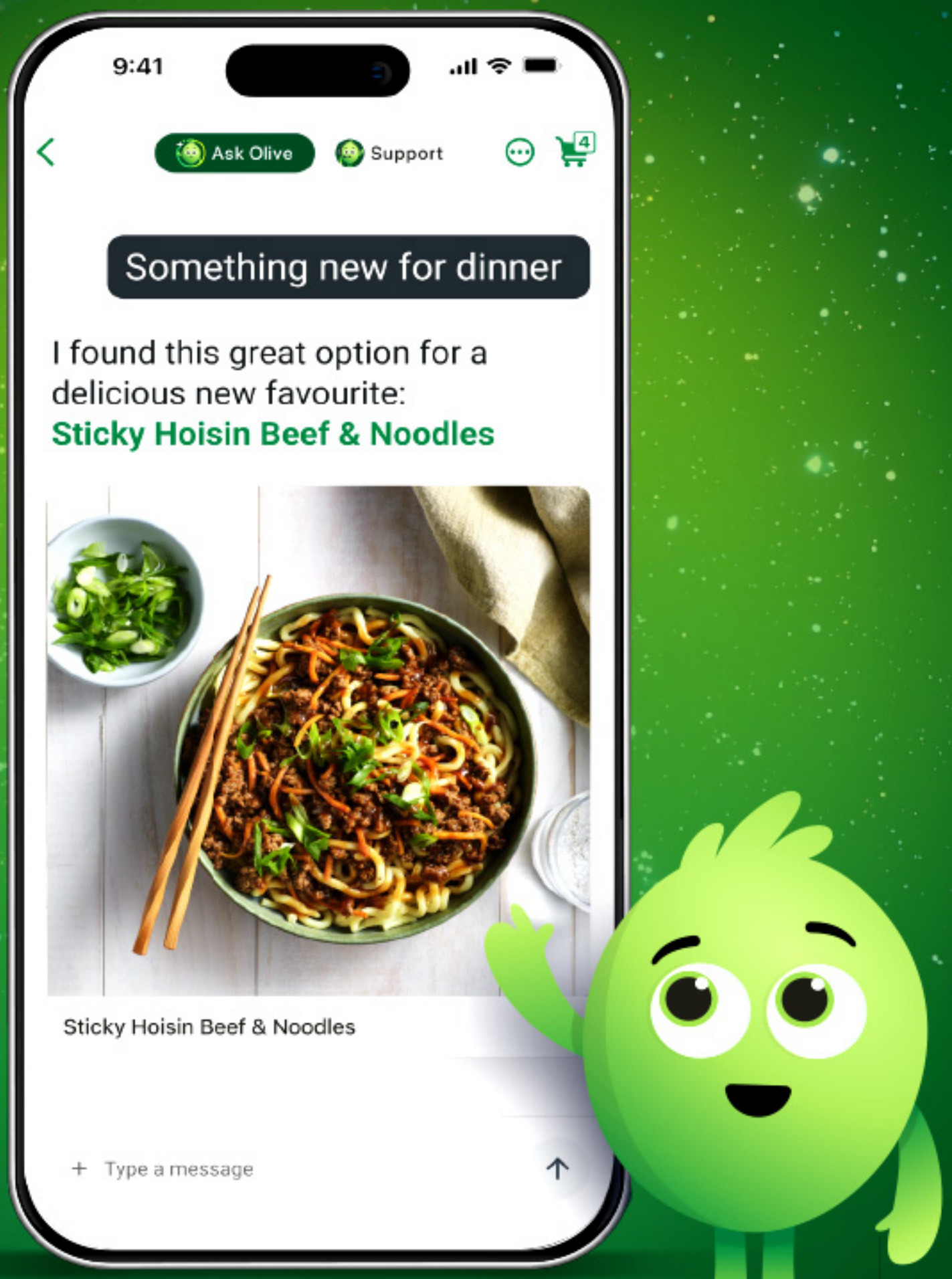




WC251127/NSW46/R

Optus $64 SIM offer ends 8/12/26. Optus X Plus 2 offer ends 1/12/26. Savings off prior price for these products in Woolworths. Free Prepaid SIM: Activate SIM to apply included value to an available plan of same value. See optus.com.au/prepaidplans for full plan details. $64 SIM Starter Kit: Includes $64 value. Data (including bonus data) applies on activation and next two recharges within 90 days of activation, then ongoing reverts to 55GB (or as otherwise notified). Activate by 7/4/27 for bonus data. Unlimited Data Weekends: from 12.01am Sat to 11.59pm Sun (local time) when you activate/recharge with AutoRecharge on $64 Optus Flex Plus (excl. expired or manual recharges). Not accessible on modems. *Talk & text: may not be accessible on certain tablets and modems. Network Coverage: Optus Prepaid voice plans/features provided on Optus 4G and Standard 5G Networks only. 5G in select areas with a compatible device/plan. Coverage varies, check optus.com.au/coverage. General: SIM offers are for new services only, ongoing recharges revert to standard price. Device must be compatible with the Optus Network, see optus.com.au/compatibility. Scan your Everyday Rewards Card to collect 600 points when you purchase an Optus $64 SIM between 11/11/26 - 8/12/26. Standard Everyday Rewards terms and conditions apply and are available at everyday.com.au/terms. #THINGS YOU NEED TO KNOW: Pre-Paid Handset: Manufactured by TCL. Telstra SIM required. Unlocking fee applies for use with a non-Telstra SIM card. More unlocking information at telstra.com/support/mobiles-devices/unlock-phone-imei. Limit 1 per customer and no trade sales. The Pre-Paid offer you select will determine your credit expiry date and bonuses. Activation constitutes acceptance of the Terms & Conditions. Terms & Conditions are available at telstra.com/prepaidterms or at time of activation. Pre-Paid Service: Download speeds are capped at 150Mbps on most pre-paid plans. Your speed cap is the maximum potential download speed for data included in your recharge. Typical speeds will be lower and speeds may vary due to various factors like your location, device and network congestion. Check coverage at telstra.com/coverage. Learn about staying safe online, including the safe use of devices and content filters, the role of eSafety, and how to report harmful online content at telstra.com.au/cyber-security-and-safety/online-safety-wellbeing. ¥All for use within Aus. Value SIM includes first recharge. Your capped download speed is the maximum potential download speed for data included in your recharge. Factors impacting typical speed include location, distance from the base station, local conditions, concurrent users, hardware and software configuration and download/upload destination. 5G: Telstra Pre-Paid Mobile Network 5G access available with a compatible device in most metro and many regional areas. Check boost.com.au/coverage to see where coverage (including 5G) is predicted to be available in your area. Offer is for new activations when you activate a Value SIM for the first time from 3/11/26 until 15/2/27. For more information on inclusions go to boost.com.au/prepaid-plans. For personal use only. Telstra FairPlay Policy applies. Service provided by Telstra Limited ABN 64086 174 781.

Effortless shopping starts with Olive



Plan, save and shop with Olive in the Woolies app

Find out more

Download on the App Store

GET IT ON Google Play

For illustrative purposes only. Actual user interface may vary.

WC251127/NSW47

BIGW BLACK FRIDAY

Offers available Thursday 26th November to Wednesday 9th December 2026





InfaSecure
Raptor Plus Convertible Car Seat
6073297

$159



Lenovo
10.1" Tablet with Bumper Case + Stylus
6100473

$239

Nintendo
Switch 2 + Mario Kart World Bundle
6096973

WC251127/NSW48/R1

Shop in the app, in store and online
Offers available Thursday 26th November to Wednesday 9th December 2026
bigw.com.au

Catalogue T&Cs apply, see full details at bigw.com.au/your-rights-product-safety/catalogue-terms-conditions. ^Collect 1000 points when you shop participating products and scan your Everyday Rewards Card. ΔOffer ends 02/12/26. See bigw.com.au/everydayrewards for more details.